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SEO Audit: www.wallywine.com

Your page could be better

Number of recommended improvements: 10

Report Generated: 27 January 2:16AM

Refresh Results Now

Score:
- SEO: B+
- Usability: A-
- Performance: F
- Social: F
- Security: F

YourAgency
SEO Audit: recommendations

- **Performance**: Reduce your total page file size (Medium Priority)
- **Security**: Enable SSL on your website (Medium Priority)
- **SEO**: Implement a XML sitemaps file (Medium Priority)
- **Performance**: Make use of GZIP compression (Low Priority)
- **Performance**: Optimize your images to reduce their file size (Low Priority)
- **SEO**: Use your main keywords across the important HTML tags (Low Priority)
- **SEO**: Increase Page text content (Low Priority)
# SEO Audit: recommendations

<table>
<thead>
<tr>
<th>Category</th>
<th>Recommendation</th>
<th>Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEO</td>
<td>Update URLs to be more human and Search Engine readable</td>
<td>Low Priority</td>
</tr>
<tr>
<td>SEO</td>
<td>Add ALT attributes to all images</td>
<td>Low Priority</td>
</tr>
<tr>
<td>Performance</td>
<td>Minify your CSS and JS Files</td>
<td>Low Priority</td>
</tr>
<tr>
<td>Mobile &amp; UI</td>
<td>Review and Increase Font Sizes across devices</td>
<td>Low Priority</td>
</tr>
<tr>
<td>Social</td>
<td>Setup &amp; Install a Facebook Pixel</td>
<td>Low Priority</td>
</tr>
<tr>
<td>Performance</td>
<td>Remove inline styles</td>
<td>Low Priority</td>
</tr>
<tr>
<td>SEO</td>
<td>Add Schema Markup</td>
<td>Low Priority</td>
</tr>
</tbody>
</table>
SEO Implementation Roadmap
SEO Implementation Roadmap

Insert gantt chart / timeline
Our Methodology
Our Methodology

Insert your agency’s SEO methodology, values and unique selling proposition

Insert agency image
Key People

List the key people who will be working on the project and a bio/description for each

Insert headshot
Case Studies

Insert at least 2 case studies or testimonials.

Each case study should highlight different business objectives and how you helped the client achieve success.

Insert screenshot of metrics/results
Next Steps
Next Steps

1. List the action points and dates if relevant
2. List the action points and dates if relevant
3. List the action points and dates if relevant
Appendix

Add all your data slides here
Save time and automate your SEO Audits

Visit https://www.seoptimer.com