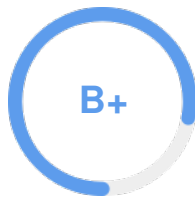


Website Report for website.com

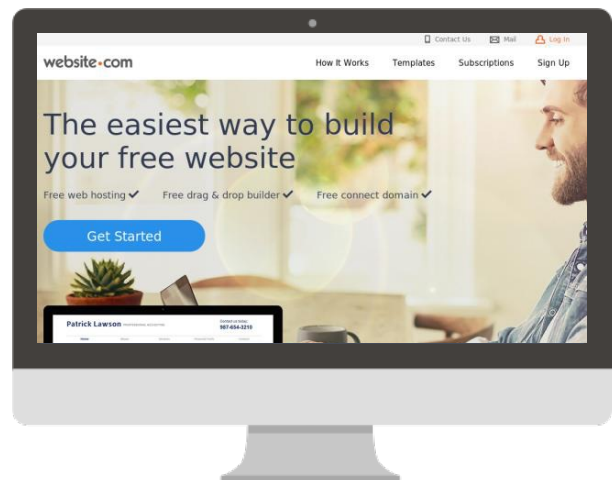
This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

website.com's Result



Your website is good

You have 11 improvements recommended



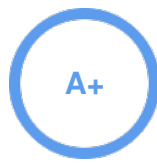
SEO



Performance



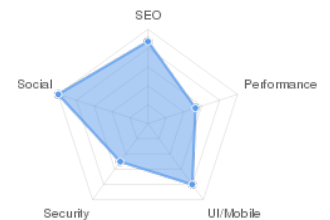
UI/Mobile



Social



Security



SEO Results



Your SEO is very good!

Congratulations your SEO is quite strong. SEO optimisation is important to ensure you are driving traffic to your site via search engines. Continue building out backlinks and ensure your website content is relevant to ensure high performance.

HTML HEADER

Title Tag

Free Website Builder | Free Connect Domain | Website.com



Length : 56

You have a title tag, and its length is optimal - between 10 and 70 characters.

Meta Description Tag

Build your website in minutes using our easy-to-use website builder. Our professionally designed website templates allow you to personalize your website and give it the look and feel that you want.



Length : 197

Your page has a meta description. Ideally though, your meta description should be between 70 and 160 characters (spaces included).

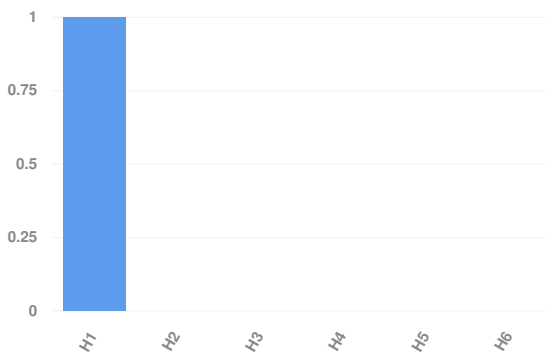
BODY CONTENT

Header Tags

Your website's main keywords are not distributed well across the important HTML Tags of your website.



HTML Header Tags are an important way of signaling to search engines what your page is about:



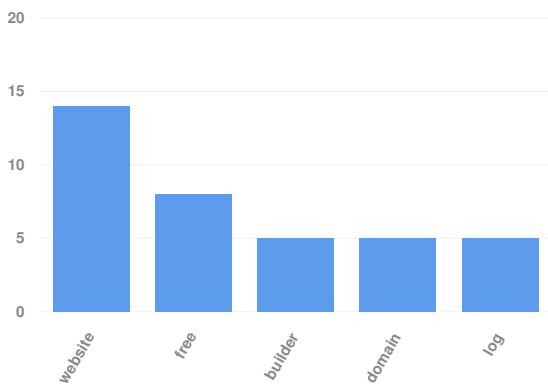
H1	H2	H3	H4	H5	H6
1	0	0	0	0	0

Keyword Consistency

Your website's main keywords are distributed well across the important HTML Tags of your website.



Your page content should be focused around particular keywords you would like to rank for. These keywords should also be distributed across important HTML Tags such as Title, Meta Tags and Header Tags, as shown above.



Keyword	Content	Title	Description	Headings
website	14	✓	✓	✓
free	8	✓	✗	✓
builder	5	✓	✓	✗
domain	5	✓	✗	✗
log	5	✗	✗	✗

Text to HTML Ratio

Ratio : 24%



Your website's ratio of text to HTML code is OK (higher than 10 percent).

Image Alt Attributes

We found 9 images on this web page.



9 of your images have alt attributes empty or missing. Add alternative text so that search engines can better understand the content of your images and index them.

#	Image link
1	t1.jpg
2	t2.jpg
3	t3.jpg
4	t4.jpg
5	t5.jpg
6	t6.jpg
7	t7.jpg
8	t8.jpg
9	t9.jpg

LINKS

Number of Backlinks



You have a reasonably strong level of backlink activity.



External
Backlinks



All Backlinks



Moz Domain
Authority

On Page Links



We found a total of 27 links including 0 link(s) to files

Anchor	Type	Juice
Forgot Password?	Internal	Passing Juice
Log In	Internal	Passing Juice
-	Internal	Passing Juice
Sign Up Now	Internal	Passing Juice
Home	Internal	Passing Juice
How It Works	Internal	Passing Juice
Templates	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice
Features	Internal	Passing Juice
Web Design	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Website Builder and Web Design Articles	Internal	Passing Juice
Learning Center	Internal	Passing Juice
FAQ	Internal	Passing Juice
About Us	Internal	Passing Juice
Webmail Log In	Internal	Passing Juice
Log In	Internal	Passing Juice
Domain Registration Agreement	Internal	Passing Juice
ICANN Registrants' Benefits and Responsibilities	External	Passing Juice
ICANN Registrant Educational Materials	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

Broken Links



Anchor

URL

-

<http://www.youtube.com/websitedotcomlimited>

OTHER FILES

Robots.txt

<http://website.com/robots.txt>



Your website has a robots.txt file.

XML Sitemaps

Your website appears to have an XML Sitemap.



<http://website.com/sitemap.xml>

<https://www.website.com/sitemap.xml>

Analytics

Your website is using an Analytics tool.



 Google Analytics

Main Keywords Used

log all templates works **free** subscriptions features builder domain **website**

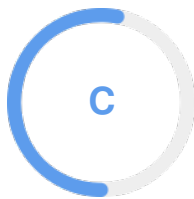


URL Rewrite

Your links looks friendly (human readable).



Performance Results



Your Performance could be better

Your performance could be improved. Page load speed and performance is important to ensure a positive user experience. Bring page and object sizes down. Ensure your server is performing optimally.

Page Size Info



Your website is quite large which regardless of optimisation can reduce load speed and affect user experience. We recommend keeping your website under 3MB in total file size.



3.15 MB

Total Page
Size

Breakdown of individual size components:



0.08 MB
HTML Size



1.01 MB
Image Size



0.35 MB
CSS File
Size



1.42 MB
JS File Size



0.29 MB
Other File
Size

Number of actual resources being retrieved:



84

Total
Resources



44

Number of
Static
Resources



5

Number of
CSS
Resources



22

Number of
JS
Resources

Total number of hosts (Individual servers) being contacted. Ideally you should also look to minimise the number of hosts being called.



21

Number of
Hosts

GZIP Compression



Your website is using GZIP Compression.

Minification



Some of your JS and CSS files are not minified.

We recommend you minify your files as this can significantly reduce page size and load time for the user.

The following files are not minified:

```
//fonts.googleapis.com/css?  
family=Open+Sans:400,400italic,600,600italic,700,700italic,800,800italic,300,300italic|Open+Sans+  
/js/mdl/form.css
```

Optimize Images



Properly formatting and compressing images can save many bytes of data.

Server Response Time

Your server responded quickly. Learn more about [server response time optimization](#).



W3C Validity

Errors : 13

Warnings : 0



Deprecated HTML

We haven't found deprecated HTML tags in your HTML.



Inline Styles

It looks like your website is using inline styles. We recommend removing style tags from HTML and instead having them all in CSS Stylesheets, as inline styles can degrade performance.



UI Results



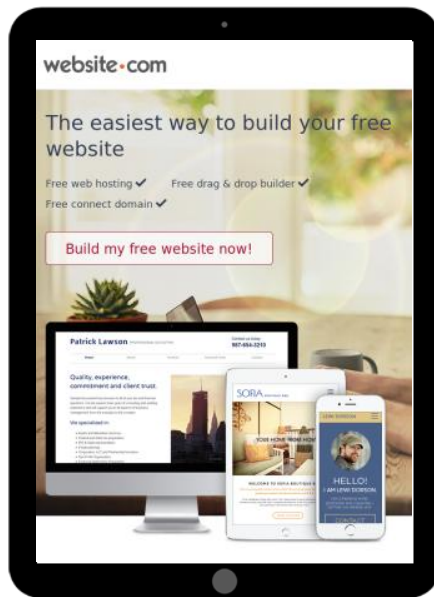
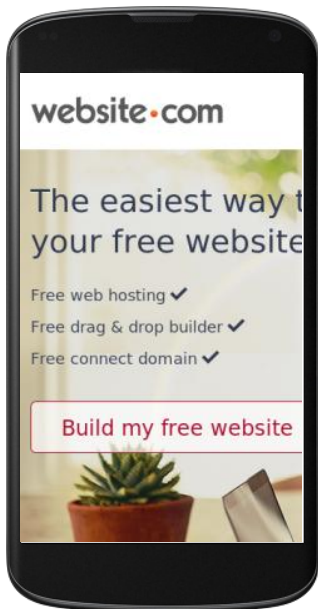
Your UI and Mobile is very good!

Usability and Mobile readiness are essential to ensuring a good user experience on your site. Your UI is good and site is mobile ready, but remember to stay on top of this with any subsequent site changes.

Rendering



This check shows you how your website renders on different devices for your review. It is important that your website is optimised for mobile and tablet devices as on modern websites up to 60% of traffic can come from these sources.



Use of Mobile Viewports

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).



Legible Font Sizes

The text on your page is legible. Learn more about [using legible font sizes](#).



Tap Target Sizing

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).



Flash used?

No Flash content has been detected on this page.



iFrames used?

It looks like your website is using iframes. We recommend against this as the content can be harder to navigate in mobile and has historically been harder to index for search engines.



Printability

We could not find a Print-Friendly CSS. We recommend this as it instructs the browser on how to style web-pages for printing, improving the user experience.

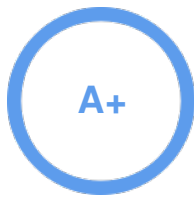


Favicon

Your website is using a favicon.



Social Results



Your Social is very good!

Social Activity is important for brand awareness and repeat visitors. It looks like your social presence is strong but could always use improvement. We recommend social campaigns to keep activity continuing.

Likes, Shares and Comments about your Domain

You have a strong level of Social Activity:



7

Likes



5017

Shares



3

Comments



930

Google +1



68

LinkedIn



0

Pinterest
Shares



38

Stumbleupon



10

Vkontakte



0

Moi Mir



2

Odnoklassniki

Facebook Page Connected

Your website has a Facebook Page connected



Facebook Page Activity

You have a strong level of Facebook Page Activity





14608

Page Likes



46

Talking
About

Twitter Connected

Your website has a Twitter Profile connected



Twitter Activity

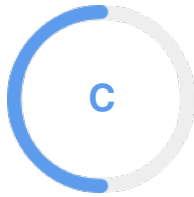
You have a good number of followers



663

Followers

Security Results



Your Security could be better

Security is important to ensure your site doesn't get compromised and experience data loss or downtime. Best on our high level checks it looks like your security may be at risk and be due for some improvement.

Software Up To Date

This software has been identified on your server as being out of date:
jQuery 1.11.2



Out of date software on your server is a common cause of hacks. We recommend you keep server software upgraded to most recent stable versions (latest security fix versions) to minimise the chance of a server compromise.

SSL Enabled

Your website has SSL enabled.



Email Privacy

No email address has been found in plain text.






Technology Results

Technology List



This software has been identified on your server:

	Technology	Version
 Google Fonts	Google Font API	
 Modernizr	Modernizr	
	jQuery	1.11.2
	jQuery UI	1.10.3

Server IP Address

65.61.198.201



DNS Servers

ns2.website.com

ns1.website.com



Web server

Microsoft-IIS/8.5; Microsoft-IIS/8.5; Microsoft-IIS/8.5;



Charset

text/html; charset=UTF-8; text/html; charset=UTF-8; text/html; charset=UTF-8;



Recommendations

Performance	Reduce your total page size below 3 MB.	Medium Priority
SEO	Add alt attributes to all images	Medium Priority
Security	Update the software on your website.	Medium Priority
SEO	Make greater use of Header Tags	Medium Priority
Performance	Ensure your page is W3C Compliant	Low Priority
Performance	Minify your CSS and JS files.	Low Priority
Performance	Optimize your images to reduce their size	Low Priority
Mobile & UI	Set a Print Style Sheet	Low Priority
Performance	Remove Inline CSS	Low Priority
SEO	Review your Text to HTML Ratio	Low Priority
Mobile & UI	Remove any iFrames	Low Priority