

Local SEO Audit for Reliant Plumbing - Dallas, 2702 Manor Way, Dallas, TX 75235

This report evaluates your business's local SEO presence by the strength of a several important factors including the business's Google Business Profile, website on-page SEO, rankings, backlinks, listings on external platforms and reviews across platforms. The overall assessment is graded on a scale from A+ to F-. Improving your Local SEO is key to better visibility in local searches and subsequently more leads for your business.

Audit Results



Your Local SEO could be better

Recommendations: 7



GBP



Other Listings



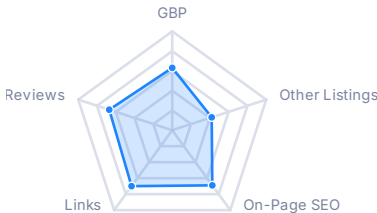
On-Page SEO



Links



Reviews



Recommendations

Improve Apple Business Listing Rating & Review Count	Other Listings	High Priority
Improve Bing Places Listing Rating & Review Count	Other Listings	High Priority
Improve Yelp Listing Rating & Review Count	Other Listings	High Priority
Increase length of Title Tag	On-Page SEO	Medium Priority
Remove Duplicate H1 Tags	On-Page SEO	Medium Priority
Encourage more frequent GBP Reviews	Other	Medium Priority

Google Business Profile

Google Business Profile Identified

A Google Business Profile was identified that links to this website.



 Reliant Plumbing - Dallas

Google Business Profile Completeness

Important business details are present on the Google Business Profile.



Address 2702 Manor Way, Dallas, TX 75235

Phone +1 214 550 0028

Site https://reliantplumbing.com/areas-we-serve/dallas?utm_source=google&utm_medium=GBP&utm_campaign=GBPDallas

Google Reviews

The Google Business Profile has a good rating and review count.



4.5 ★★★★★ 234 reviews

RATING



Recent Good GBP Reviews

★★★★★ a week ago

Huge thanks to Stephanie in dispatch! She handled my water heater issue with total patience and professionalism, getting a crew out to my house immediately and making a stressful situation so much easier. I highly recommend Reliant Plumbing!

★★★★★ 3 weeks ago

Andrew and Christopher did a great job replacing two faucets in my home. They were professional, explained the process clearly, and made sure everything was completed properly. I'm very happy with the quality of their work and would highly recommend them!

★★★★★ a month ago

Andrew is amazing and showed up timely with all the Wright equipment and took care of my problem without in

Recent Bad GBP Reviews

★★★☆☆ a month ago

I had a mixed experience. Scheduling the appointment was easy, and the representative who helped me over the phone was very polite and professional. The technician who called before the appointment was also courteous. However, I was very disappointed by the quoted price. I was told an annual flush for my Rheem tankless water heater would cost \$572...

Bing Places Listing

Bing Places Listing Identified

A Bing Places listing was identified that links to this website.

✓

 Reliant Plumbing - Dallas

Bing Places Listing Completeness

Important business details are present on the Bing Places listing.

✓

Address 2702 Manor Way, Dallas, TX 75235

Phone +1 214 550 0028

Site <https://reliantplumbing.com/areas-we-serve/dallas>

Bing Reviews



Your Bing Places listing has a low rating or low number of reviews.

3 ★★★★★ 11 reviews

Bing Reviews

via Yelp

★★★★★ Mar 2026

Jason is great! Honest - told us exactly what we needed! Will use again-appreciate them coming out so quickly

★★★★★ Feb 2026

The whole organization is totally unprofessional The quote process for same day service was very high but needed the sink replaced before going out of town. They didn't try to repair the same day as ...

★★★★★ Nov 2025

On July 24, 2026, I ordered a Flow Tech descaling device to be installed in my home. The next day, July 25, a technician came and completed the installation. I paid \$1,505 before installation and ano...

Apple Business Listing

Apple Business Listing Identified



An Apple Business listing was identified that links to this website.

🍏 Reliant Plumbing

Apple Business Listing Completeness



Important business details are present on the Apple Business listing.

Address 2702 Manor Way, Dallas, TX 75235, United States

Phone +1 214 550 0028

Site https://reliantplumbing.com/

Apple Business Reviews



Your Apple Business listing has a low rating or low number of reviews.

3.2 ★★★★★ 11 reviews

Source: Yelp

Apple Business Reviews

via Yelp

★★★★★ Mar 2026

Jason is great! Honest - told us exactly what we needed! Will use again-appreciate them coming out so quickly

★★★★★ Feb 2026

The whole organization is totally unprofessional The quote process for same day service was very high but needed the sink replaced before going out of town. They didn't try to repair the same day as w

★★★★★ Nov 2025

On July 24, 2026, I ordered a Flow Tech descaling device to be installed in my home. The next day, July 25, a technician came and completed the installation. I paid \$1,505 before installation and anot

Yelp Listing

Yelp Listing Identified

A Yelp listing was identified for this business.

 Reliant Plumbing

Yelp Listing Completeness

Important business details are present on the the Yelp listing.

Address

2702 Manor Way Dallas, TX 75235 United States

Phone

(214) 550-0028

Site

<https://www.reliantplumbing.com/areas-we-serve/dallas/>

Yelp Reviews

Your Yelp listing has a low rating or low number of reviews.

3.2 ★★★★★ 11 reviews

Yellow Pages (US)

Yellow Pages Listing Identified

A Yellow Pages listing was identified for this business.

 Plumbing Repair Dallas TX

Yellow Pages Listing Completeness

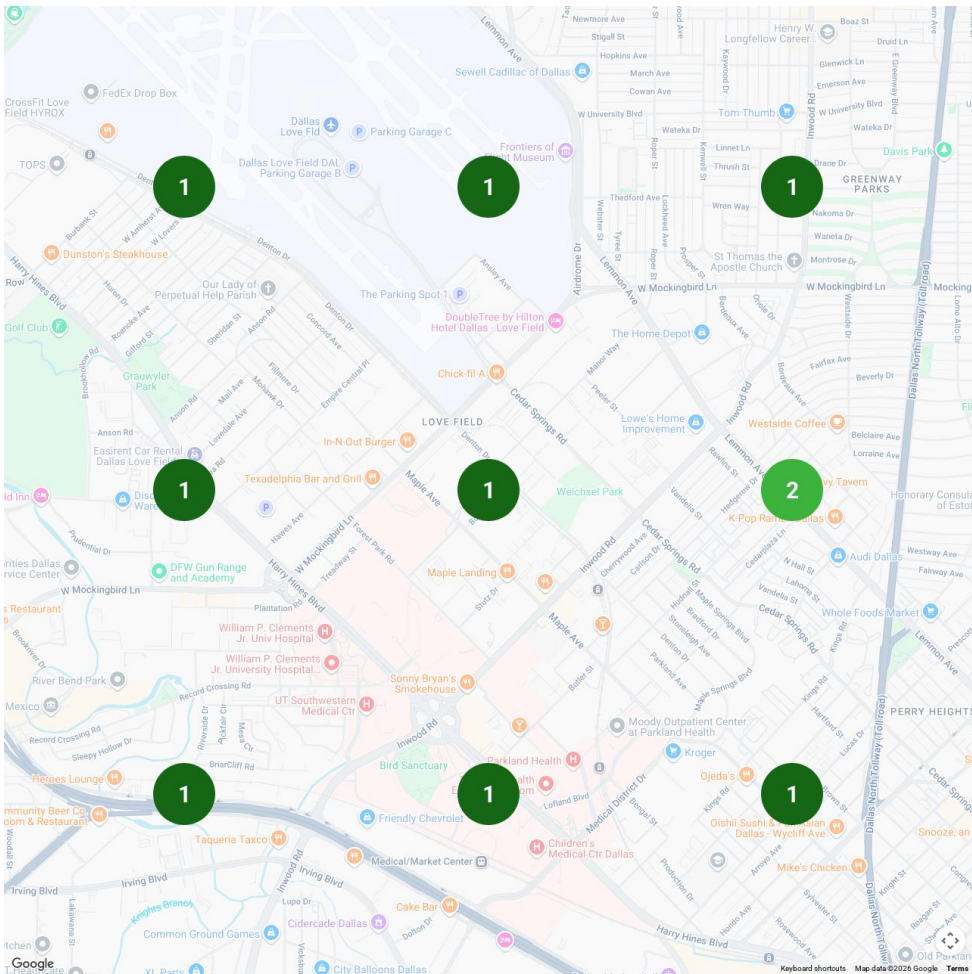


Important business details are present on the Yellow Pages listing.

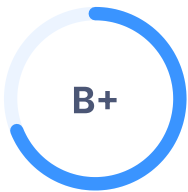
Address	47 Highland Park Village,, Dallas, TX 75205
Phone	(469) 977-2232
Site	https://dallas.plumbingrepairtx.com

Local GeoGrid Ranking

This shows how your business ranks in Maps Search at your location for the keyword "Plumber"



Website On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag



You have a Title Tag, but ideally it should be between 50 and 60 characters in length (including spaces).

Plumbing Repairs 24/7- Free Estimates

Length : 37

Title Tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag



Your page has a Meta Description of optimal length (between 120 and 160 characters).

Affordable plumbing repairs from experts nearby. From repairs to installations, trust Reliant Plumbing for expert solutions. Book now!

Length : 134

H1 Header Tag Usage



Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

Image Alt Attributes



You do not have any images missing Alt Attributes on your page.

Canonical Tag



Your page is using the Canonical Tag.

<https://reliantplumbing.com/>

Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

SSL Enabled



Your website has SSL enabled.

Schema.org Structured Data



You are using JSON-LD, Microdata Schema on your page.

Local Business Schema



No Local Business Schema identified on the page.

Address & Phone Shown on Website



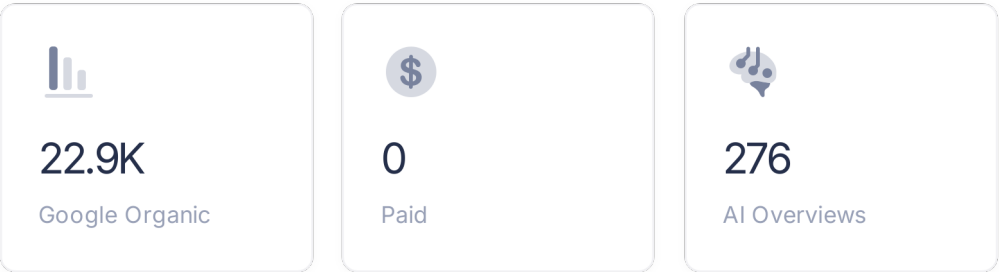
Address and Phone Number visible on the page.

Phone	+1 210 900 4002
Address	2389 Lakeway 3841 Ranch Rd 620 S Austin, Texas 78738

Website Rankings

Traffic From Search

This shows the Estimated Traffic Volume your page receives in a month from Google Searches.



Top Organic Keyword Rankings

This shows the top 10 Keywords driving traffic from Google Organic Searches. The list is ordered by the keywords that drive the most traffic to your page (have the highest Estimated Traffic Volume).

KEYWORD	LOCATION	POSITION	TOTAL SEARCHES	ESTIMATED TRAFFIC	
plumbing in austin tx		1	6,600	2,006	
plumber austin texas		2	6,600	1,069	
plumber in austin texas		2	6,600	1,069	
plumbers austin tx		2	6,600	1,069	
reliant plumbing		1	2,900	882	
reliant plumbing austin		1	2,900	882	
plumber austin		3	6,600	642	
plumber in austin		3	6,600	642	
plumber in austin tx		3	6,600	642	
plumber services		11	60,500	551	

Organic Keyword Positions

This shows you a summary of the positions for your Organic Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

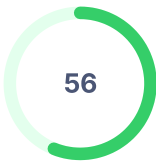
POSITION	KEYWORDS	
Position 1	23	
Position 2-3	36	
Position 4-10	169	
Position 11-20	108	
Position 21-30	97	
Position 31-100	280	

Website Backlinks

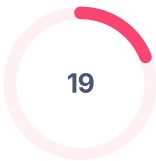
Backlink Summary



You have a strong level of backlink activity to this page.



Domain Strength



Page Strength



2.1K

Total Backlinks



534

Referring Domains

443

Nofollow Backlinks

1.7K

Dofollow Backlinks

0

Edu Backlinks

0

Gov Backlinks

335

IPs

271

Subnets

Top Backlinks

These are the highest value external pages we have found linking to your site.



DOMAIN STRENGTH	REFERRING PAGE URL
98	https://www.bing.com/images/search?&q=Austin+Texas+Plumbing%20Service
97	https://www.bbb.org/us/tx/austin/profile/plumber/reliant-plumbing-0825-1000140950/addressId/415100
96	https://myemail.constantcontact.com/---The-latest-news-from-your-Bowie-PTSA----.html?soid=1141919273371&aid=g1Z0n3aYddc
93	https://reliant-plumbing-plumber.business.site/posts/4271452544058950401
91	https://www.homeadvisor.com/rated.reliantplumbingand.40917479.html
90	https://www.angi.com/companylist/us/tx/dallas/reliant-plumbing-reviews-11448402.htm
90	https://www.housecallpro.com/resources/plumbing-slogans-mottos/
90	https://secure.qgiv.com/event/austinhaul/
90	https://pro.porch.com/austin-tx/plumbers/reliant-plumbing-163674373/pp
90	https://www.expertise.com/home-improvement/emergency-plumber/texas/austin